



Netnetnet.tv™ has a number of exciting and revolutionary products aimed to change the way in which advertisers are able to reach their customers. Their flagship product is an interactive flat panel display known as 'smartscreen™' which when installed in key locations such as retail shops, supermarkets, convenience stores and high traffic public areas will create a totally new concept in the advertising market. Unlike other existing technology in the market, their product is truly intelligent, easy to use and remotely controlled. Additional features including Customer Relationship Management feedback which will promote their product into becoming the premier out-of-home advertising medium.



## A New Era In Advertising

Netnetnet.tv Inc is a publicly listed company on the German Stock Exchange ([symbol : WJG](#)) with its head office located in Geneva, Switzerland.

Netnetnet.tv is focused on becoming the biggest 'Out-of Home' advertising media network and multi-platform life-style media company in Europe. Netnetnet.tv will be achieving this ambitious goal by working with strategic license partners throughout Europe and the emerging countries and regions including Russia, Middle East, Mexico, Central and South America.

Netnetnet.tv are confident that their 'smartscreen™' technology will dynamically change the way in which marketing and advertising reaches its markets. The global market is worth over USD \$427 billion dollars annually and we feel extremely confident in their ability to enter and dominate the European market.



The company is in the process of creating an in-store media network using interactive 'smartscreen™' technology to build viewer use and retention through participation in competitions, games, personal picture and video sharing.

Netnetnet.tv has identified several related products and technological synergies which will be added to their Suite of Products in 2007 to further enhance their 'smartscreen™' TV's performance and effectiveness. These additions and upgrades will be easily made remotely without the need of an on the spot technician.

The 'smartscreen™' TV is capable of delivering content in full-screen and full-color with crystal clear sound. Due to its light weight and durability the 'smartscreen™' TV can be installed anywhere effortlessly and effectively only needing a power point. Imagine no messy cabling, no DVD or video connections needed, just plug it into the power and it is ready to go.

Customers, companies, advertisers, retail outlets and especially Netnetnet.tv will benefit from this revolutionary 'smartscreen™' TV advertising product.

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Current Recommendation



## Management Team

### Richard Walker – CEO

Richard has been working at a senior level for several large multinational Corporations and has over twenty years experience in the management of these organizations. Richard has completed several Post Graduate Degrees and attained a Masters Degree in Finance with Distinction and is currently undertaking a Masters of International Law. More recently Richard has been a Director and Chairman of a number of publicly listed companies and has been part of the float process of a number of companies. Richard also has a successful Corporate Advisory background having advised numerous companies on Strategy and Finance and investor relations as well as the pre and post IPO process.

### Alexis Lope-Bello - COO

Alexis has a very strong technical background specializing in purchasing and distribution of electronic equipment from Asia. This background also extends to developing and coordinating vast assembly lines for displays, computers and components. Working, understanding and building invaluable knowledge in Eastern Europe (since 1987) and the Middle East (since 1990) Alexis co-founded a major distributor company which went public. Alexis ran the sales operation and was the director of the mergers and acquisitions team which was responsible for successfully acquiring companies with combined market values of over USD \$300 million. He also participated in a Management Buy Out of distribution operations in Scandinavian countries.

### Wolfgang H. Kyser - Director

Wolfgang is a Graduate of Law from McGill University, Montreal in 1972; became a member of the Law Society of Upper Canada in 1974; practiced commercial, real estate and securities law with Smith Lyons, Torrance, Stevenson & Mayer and Strauss Associates until 1979; joined the Lehndorff Group of Companies as Executive Vice President, Director and Counsel in 1979 until 1984; managing partner of management and investment companies specializing in handling the affairs of foreign investors in Canada and the United States primarily in real estate and continues to date; also continues to be a director of public and private entities in many fields including real estate, mining and technology through his offices in Toronto, Canada.

### Clint Bauld – Business Development

Clint currently works as a consultant responsible for the development of business plans and strategies for companies preparing to and listing on European stock exchanges. As such, he consults with both large and small companies preparing specialist advice on license structures, business plans, business development and specific marketing strategies. He holds a degree in psychology (Hons) and International Relations.



Current Recommendation



## Partners

InciteMedia offers advertising clients, advertising agencies and media marketers a cost effective, multimedia advertising platform directly at the place of the purchase decision, and with very low divergence losses. Through flexibility, efficiency, dynamics, and, wherever meaningful, interactivity, the in-store television network differs clearly from the classic advertising media, such as print, signboards or TV.



InciteMedia has created a network of digital screens (displays) at the point of sale (POS) and/or point of information (POI) which provides customer oriented advertising contents. Through central administration and an integrated structure, the individual displays are controlled and updated independently of each other. Through this, the consumer is directly informed, entertained and urged to buy at the very same place, using messages resembling TV spots.

## This Is What We Do

We take out extensive due diligence on all of our investments, this ensures that we can be clear of the opportunities in advance. This procedure also helps us with creating an outline in which the management can agree upon. By aligning the management to our outline we can be positive of the prospects of success.

For more information on Artemis and Netnetnet.tv please contact us:

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**Stock Price**

**Expected Sell Price**

**Minimum Expected Return**

More information on Netnetnet.tv go to: [www.Bloomberg.com](http://www.Bloomberg.com)

Enter Stock Symbol: WJG